



# Uchinanchu – Advertising Space Contract

Hawaii United Okinawa Association’s bimonthly member newsletter. Circulation 8,000 households

## 1. ADVERTISER CONTACT INFORMATION

Business/Organization Name (if applicable):		
Contact First and Last name:		
Address:		
Street	City	State/Zip
Telephone:	Email:	
	First Issue:	Last Issue:

## 2. AD SIZE AND FREQUENCY – Make your selection by choosing below

Size/ Frequency	Full page 10"x15"	Half page 10"x7.5"	¼ page 4.92" x 7.42"	1/6 page 4.92" x 4.89"	Business Card 3.22"x2"
Single Issue	\$1,200	\$700	\$400	\$225	\$75
Two Issues	\$2,160	\$1,260	\$720	\$405	\$135
Three Issues	\$3,300	\$1,925	\$1,100	\$620	\$205
Four Issues	\$4,200	\$2,450	\$1,400	\$790	\$265
Five Issues	\$5,100	\$2,975	\$1,700	\$960	\$320
Six Issues	\$6,000	\$3,500	\$2,000	\$1,125	\$375

3. Prices are for camera ready ads. Ads may be subject to additional charge for production.

4. Add 30% to add full color to your ad. Subject to approval.

## 5. SCHEDULE

ISSUE		DELIVERY DATE	SPACE DEADLINE	AD COPY DEADLINE
#208	Jan/Feb	Late February	1/30/2024	2/6/2024
#209	March/Apr	Late April	3/26/2024	4/2/2024
#210	May/June	Late June	5/28/2024	6/4/2024
#211	Okinawan Festival	Late August	7/23/2024	7/30/2024
#212	Sept/Oct	Late October	9/24/2024	10/1/2024
#213	Nov/Dev	Late December	11/19/2024	11/26/2024

6. The publisher, HUOA, reserves the right to accept or reject all advertisements, and to position advertising at its discretion.

7. If advertising contract is cancelled before contract completion, the advertiser will be billed the difference between the contracted rate and the single insertion rate.

8. HUOA is not responsible for typesetting or printer markup errors, non for advertising, endorsements, or use of pictures of individuals not covered by valid written consent forms. The advertiser shall indemnify and hold the publisher harmless for liability resulting from publication, including attorney fees and all other associated litigation cost of any kind.

9. **Make check payable to HUOA and send with this Contract to HUOA, 94-587 Ukee Street, Waipahu, HI 96797**

10. Questions? Contact CARO HIGA at caro.h@huoa.org

*Please review this order and sign it indicating your confirmation and acceptance of the advertising space contract.*

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

# Uchinanchu

