

Uchinanchu

Hawaii United Okinawa Association's bimonthly member newsletter. Circulation 8,200 households

Advertising Space Contract

ADVERTISER CONTACT INFORMATION Company

Name: _____
 Address: _____
 City: _____ State & ZIP: _____
 Contact Name: _____ Title: _____
 Telephone: _____ First issue: _____
 Email address: _____ Last issue: _____

AD SIZE & FREQUENCY

Make your selection by choosing below

Size/ Frequency	Full Page 10" x 15"	Half Page 10" x 7.5"	1/4 Page 4.92" x 7.42"	1/5 Page 4.92" x 5.87"	1/6 Page 4.92" x 4.89"	Business Card 3.22" x 2"
Single Issue	\$1,200	\$700	\$400	\$225	\$100	\$75
Two Issues	\$2,160	\$1,260	\$720	\$405	\$180	\$135
Three Issues	\$3,300	\$1,925	\$1,100	\$620	\$275	\$205
Four Issues	\$4,200	\$2,450	\$1,400	\$790	\$350	\$265
Five Issues	\$5,100	\$2,975	\$1,700	\$960	\$425	\$320
Six Issues	\$6,000	\$3,500	\$2,000	\$1,125	\$500	\$375

SCHEDULE

ISSUE	DELIVERY DATE	SPACE DEADLINE	AD COPY DEADLINE
#196 Jan/Feb Issue	Late February	1/31/2022	2/4/2022
#197 Mar/Apr	Late April	3/28/2022	4/1/2022
#198 May/June	Late June	5/30/2022	6/3/2022
#199 Okinawan Festival Issue	Late August	8/1/2022	8/5/2022
#200 Sept/Oct	Late October	10/3/2022	10/7/2022
#201 Nov/Dec	Late November	11/28/2022	12/2/2022

- Prices are for camera ready ads. Ads may be subject to additional charge for production.
- Add 30% to add full color to your ad. Subject to approval.

- The publisher, HUOA, reserves the right to accept or reject all advertisements, and to position advertising at its discretion.
- If contract advertising is cancelled before contract completion, the advertiser will be billed the difference between the contracted rate and the single insertion rate.

- HUOA is not responsible for typesetting or printer makeup errors, nor for advertising, endorsements or use of pictures of individuals not covered by valid written consent forms. The advertiser shall indemnify and hold the publisher harmless for liability resulting from publication, including attorney fees and all other associated litigation cost of any kind.

CONTACT:	CARO HIGA
TEL:	808-676-5400 ext 123
EMAIL:	caro.h@huoa.org

Please review this order and sign it indicating your confirmation and acceptance of the advertising space contract.

SIGNATURE

DATE

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